

ESR India launches mobile app to promote contactless park management at its industrial & logistics parks

Mumbai, 20 May 2020 – ESR, the largest APAC focused logistics real estate platform, launched a mobile application to initiate contactless business processes at its industrial and logistics parks in India. The ESR India app enables safer park management, digital execution of service requests, and has integrated features to combat the spread of Covid-19.





Developed by Smarten Spaces, the ESR India app will enable contactless park entry with a digital submission of mandatory health declaration and thermal scanning at the entrance. Visitors and truck drivers can pre-register and scan the app to gain access. To enhance efficiency and convenience, all feedback and service enquiries related to the facility could be raised on the app without the need for inperson interaction. The app will be the source of information for updates on fumigation and sanitization, government guidelines, and information on COVID-19 preventive measures from credible sources. This app transforms the way a facility could be managed by improving compliance, accountability and generating insights for smart decision-making. It facilitates safer park management by detecting anomalies through Al-based cameras, real-time maintenance of social distancing, and indicates any concerns in health declarations to access the premises.

Apart from launching the app, ESR India has also implemented enhanced safety measures at its industrial and logistics parks, including regular fumigation, education and training of the facilities staff, especially people working at security gates and handling wastewater. The company aims to harness the power of technology to help its clients continue their business processes amidst the COVID-19 pandemic.

Commenting on the app launch, Abhijit Malkani and Jai Mirpuri, Country Heads, ESR India stated, "ESR India parks are ready for the new normal as our team continues its efforts to combat the spread of COVID-19. Technology-enabled spaces are the need of the hour, and the launch of this app is a remarkable step towards digitally managed spaces, contactless facilities, and better tenant experiences. It is critical for enterprises to execute preventive measures and stay sustainable as digital transformation has emerged as the silver lining."

About ESR

ESR is the largest APAC focused logistics real estate platform by gross floor area (GFA) and by value of the assets owned directly and by the funds and investment vehicles it manages. Co-founded by its senior management team and Warburg Pincus, ESR and the funds and investment vehicles it manages are backed by some of the world's preeminent investors including APG, SK Holdings, JD.com, Goldman Sachs, CPPIB, OMERS, PGGM, Ping An and Allianz Real Estate. The ESR platform spans across the People's Republic of China, Japan, South Korea, Singapore, Australia and India. As of 31 December 2019, the fair value of the properties directly held by ESR and the assets under management with respect to the funds and investment vehicles managed by ESR recorded approximately US\$22.1 billion, and GFA of properties completed and under development as well as GFA to be built on land held for future development comprised over 17.2 million sqm in total. ESR has been listed on the Main Board of The Stock Exchange of Hong Kong Limited since 1 November 2019.

For more information on ESR, please visit www.esr.com.

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